

# Connect Hyde Park Project

## 8/14/18 Working Group Meeting

### Meeting Notes

#### Present

Rob Moore  
Paul Trudell  
Ken Mcpherson  
Susan Bartlett  
Jim Fontaine

Ron Rodjenski, Administrator  
Rebecca Sanborn-Stone, Community Workshop  
Dave Hohenschau, Community Workshop  
Chris Sargent, D&K  
Judy Clark, Home Day  
Deb Henderson, Hyde Park Community Circle  
Molly Gleason, Main St. Alliance VT

#### Overview

Chris Sargent provided a brief overview of the project for Home Day representatives and then introduced Dave Hohenschau and Rebecca Sanborn-Stone, from Community Workshop (CW). Community Workshop is part of the team organized by DuBois and King (D&K) for the Connect Hyde Park project. CW specialize in public engagement and will be leading the project's involvement in Home Day on Saturday, September 15, 2018. They will also assist with "pop-up" demonstrations of future transportation alternatives later in the project. Dave provided an brief overview of CW's roles and where we are in the process. At home day, we are hoping to build capacity, generate ideas, and identify issues. Rebecca provided a summary of pop up exercises and how they work.

#### Home Day Project Event Overview

As part of the project, the consultant team will conduct a "walk and talk" tour that allows people to talk about their experiences walking and biking in Hyde Park, what they like to do in and around the village, and where they see room for improvement. In addition, there will be a project booth to engage people at Home Day and introduce them to the project.

- Booth - The booth would be a welcome station for the project, there will be a map or a map on a display board, there will be a survey available, and people there to talk with us. Sign up. Possible location near the corner of Commonwealth.
- Street Walk - 20-30 minute tour, map in hand with questions. Opportunity for discussion.
- Signage - Text polling, advertised via flyers, Could be up for an extended period of time.

Deb provided an overview of what happens at Home Day. There is a parade at 12:00, children's activities (on commonwealth). From the church to PH Edwards, there are vendors and activities. There is a "tea tent." The Courthouse lawn may have events including music. There are also hayrides up and down the street. Deb indicated that the school may be open on Home Day for self-guided tours.

### **Next Steps**

Dave went over the roles CW needs from the community. D&K will distribute a sign-up sheet for the times and responsibilities of volunteers. CW suggested some form of advance advertisement (such as putting the project name on the sidewalk with stencil and tempera paint) to get people curious about the project and interested in it.

The D&K Team will be responsible for announcing the project on the web site, creating communication materials, preparing a sign-up sheet for volunteering, prepping tools and designing a banner design for project.

The Town will be responsible for sharing communication throughout community and active participation up to and during in the event.